



Global
Sepsis
Alliance

World Sepsis Congress 2021 – Statistics & Report

Marvin Zick

June 2021

September | World
13 | Sepsis
2021 | Day

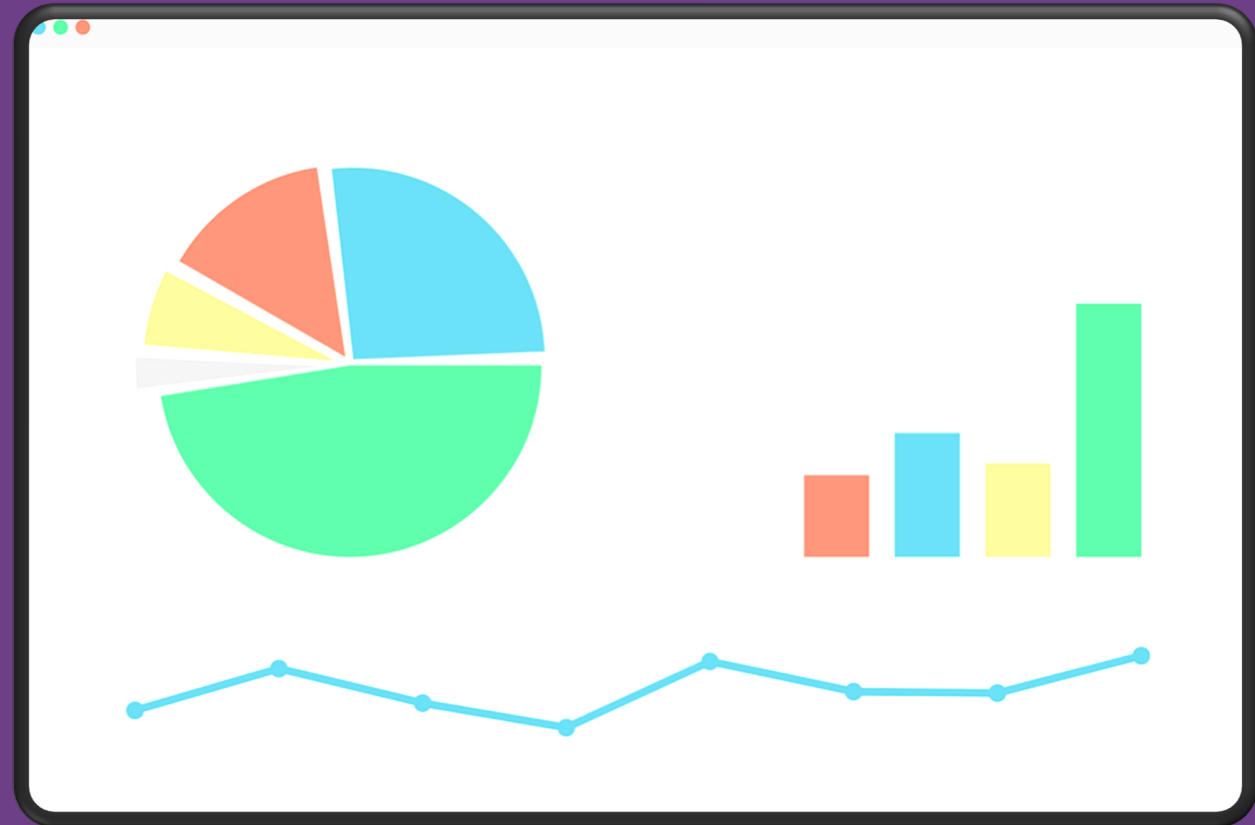
Facts and Numbers

- 19,230 registrations from 181 countries
- 15 sessions over the course of two days
- 102 speakers/moderators/panelists from 26 countries
- Endorsed and supported by 67 international organizations
- Free and completely online

World Sepsis Congress 2021 on Demand

- All sessions are released to YouTube and as a podcast on Apple Podcasts
- Two sessions are released weekly on Tuesdays
- Watch now and full release schedule: worldsepsiscongress.org/ondemand



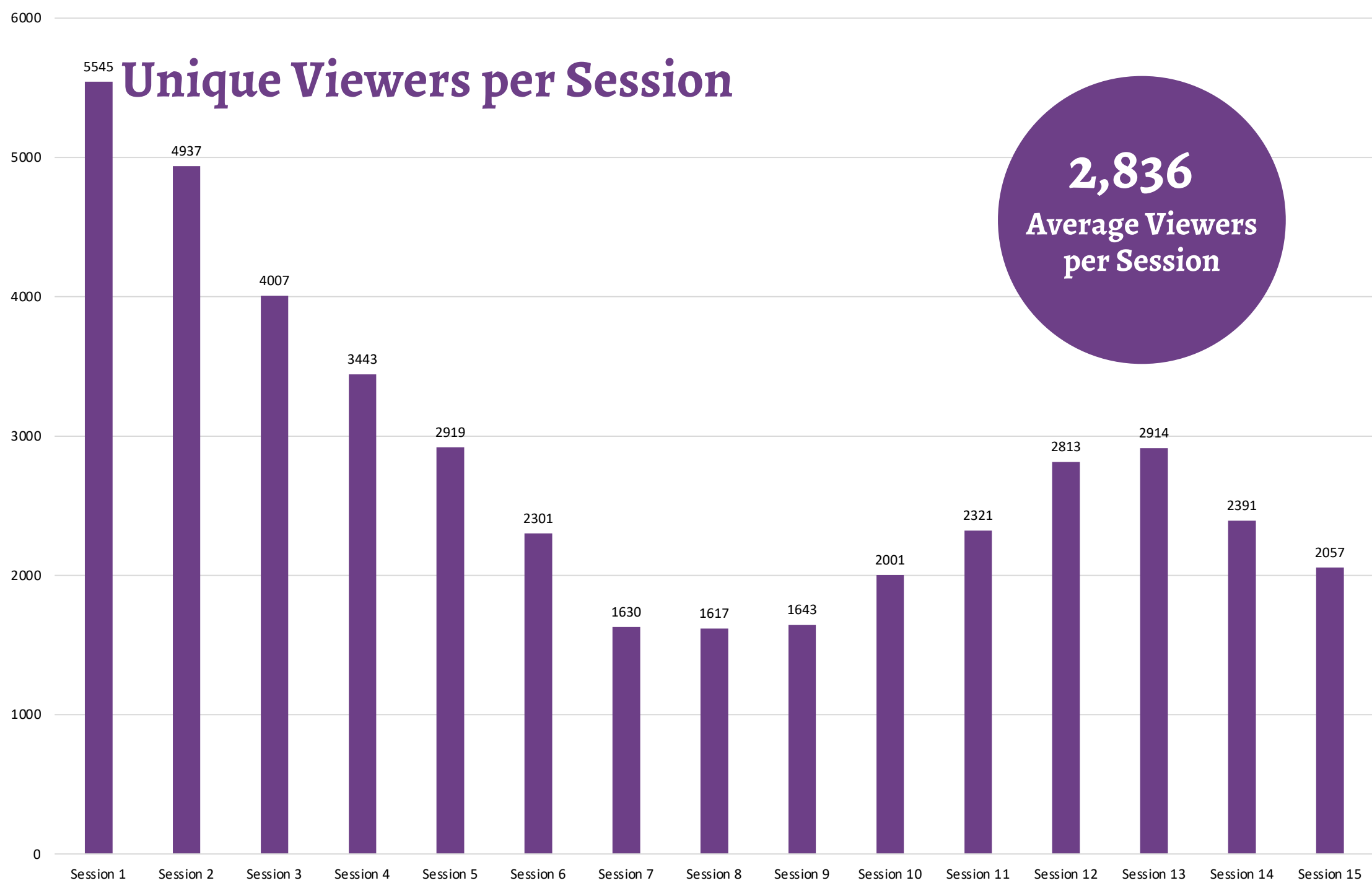


Part I

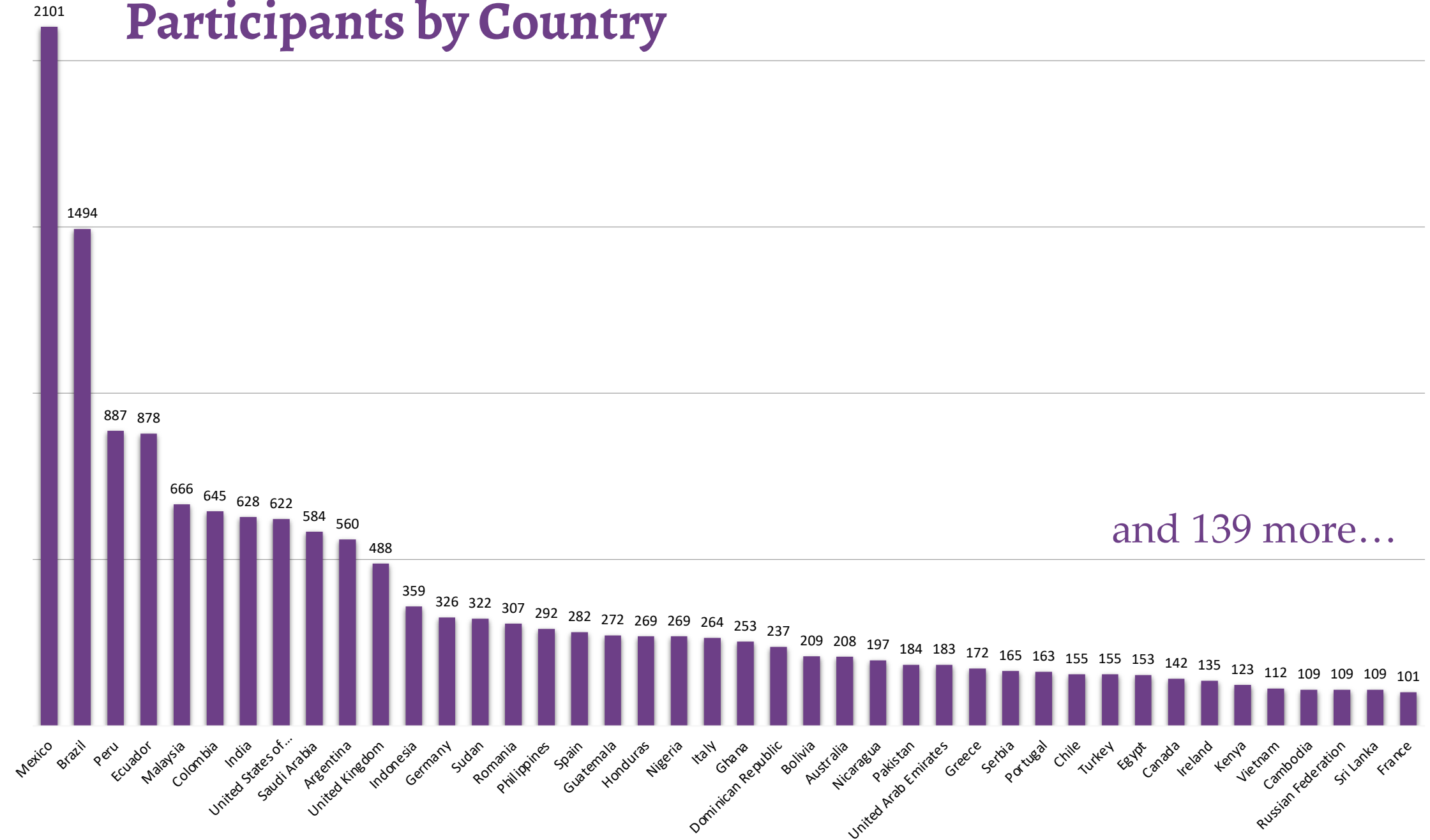
Statistics from the Live Congress

Unique Viewers per Session

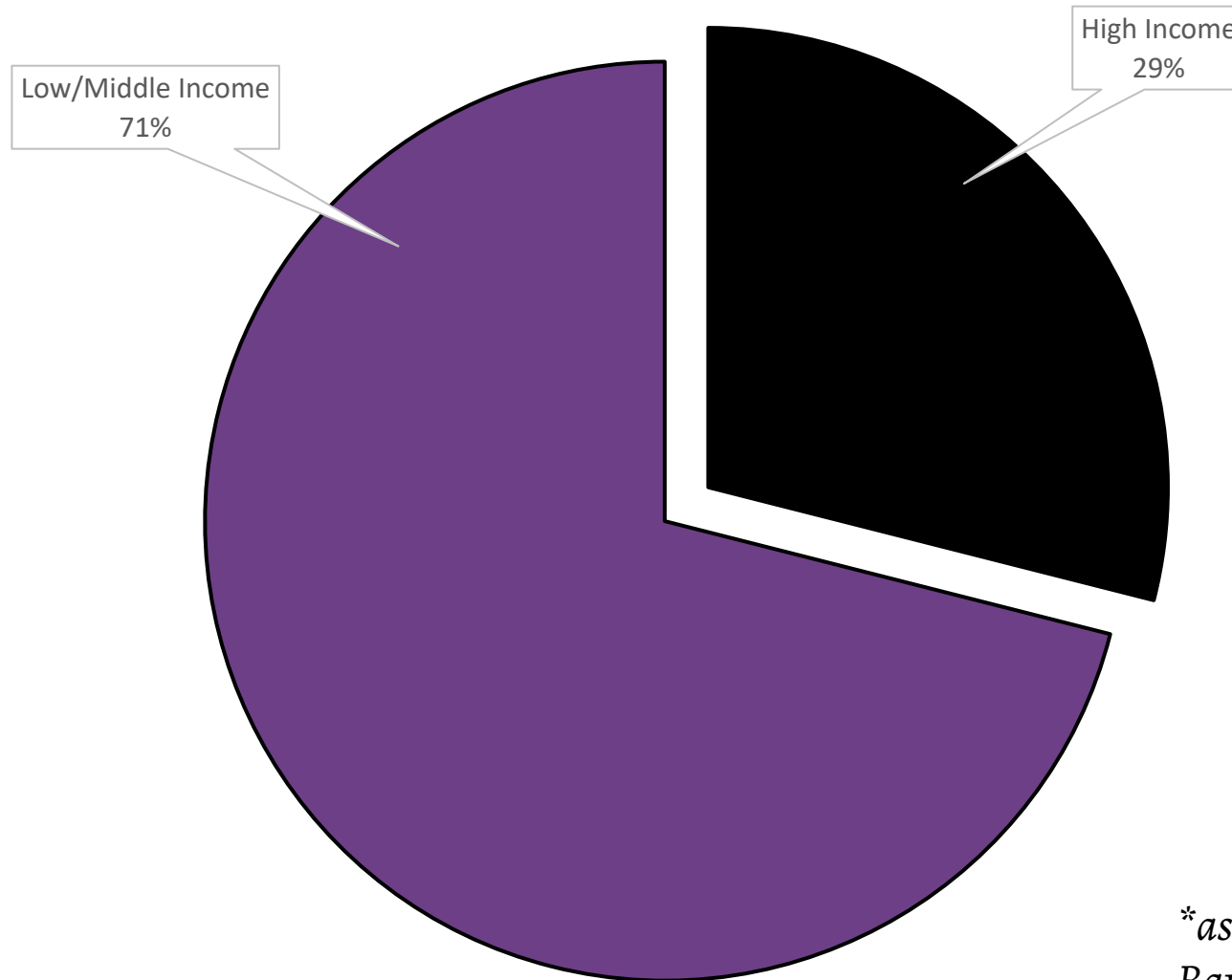
2,836
Average Viewers
per Session



Participants by Country

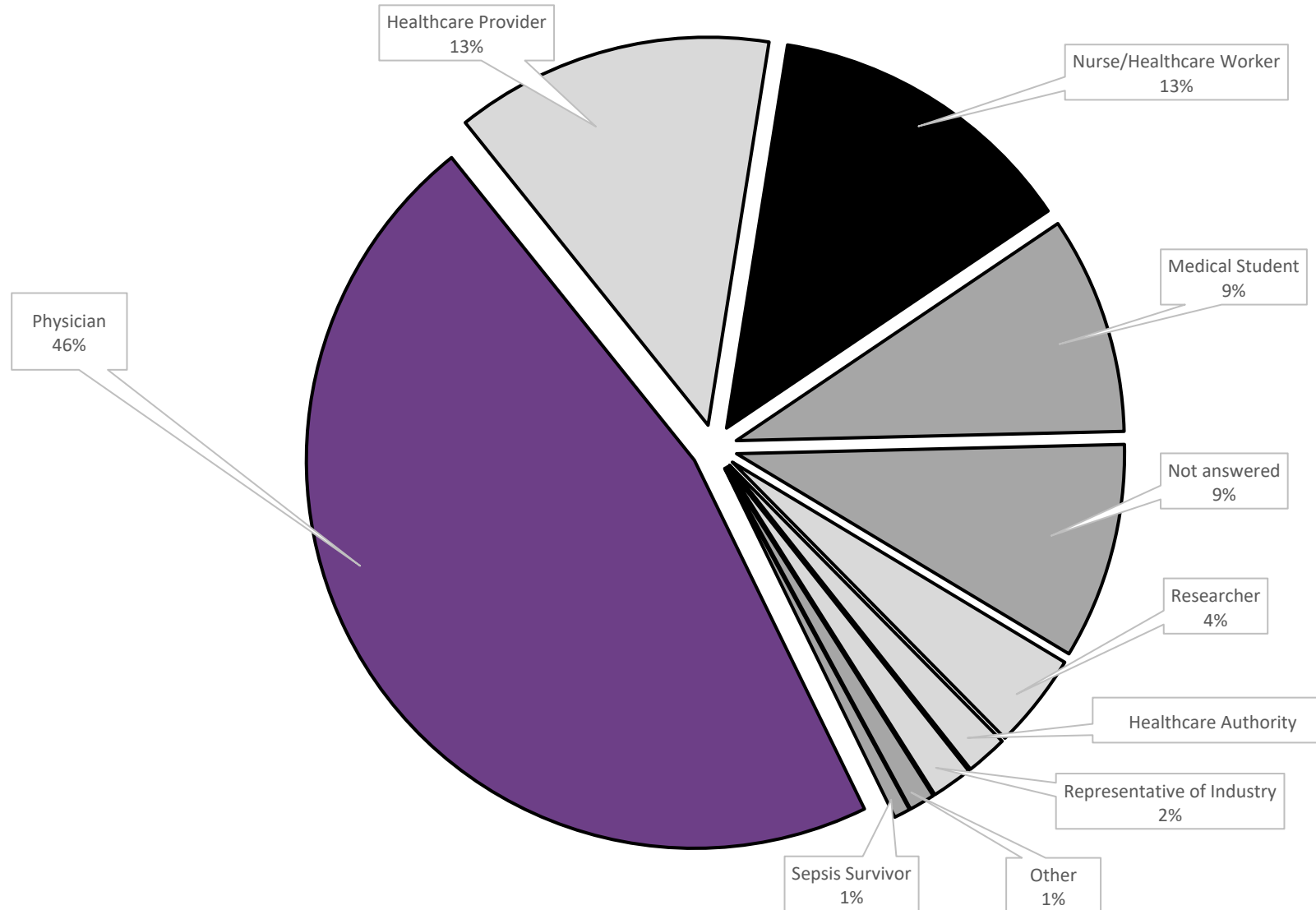


Participants by Country Income*

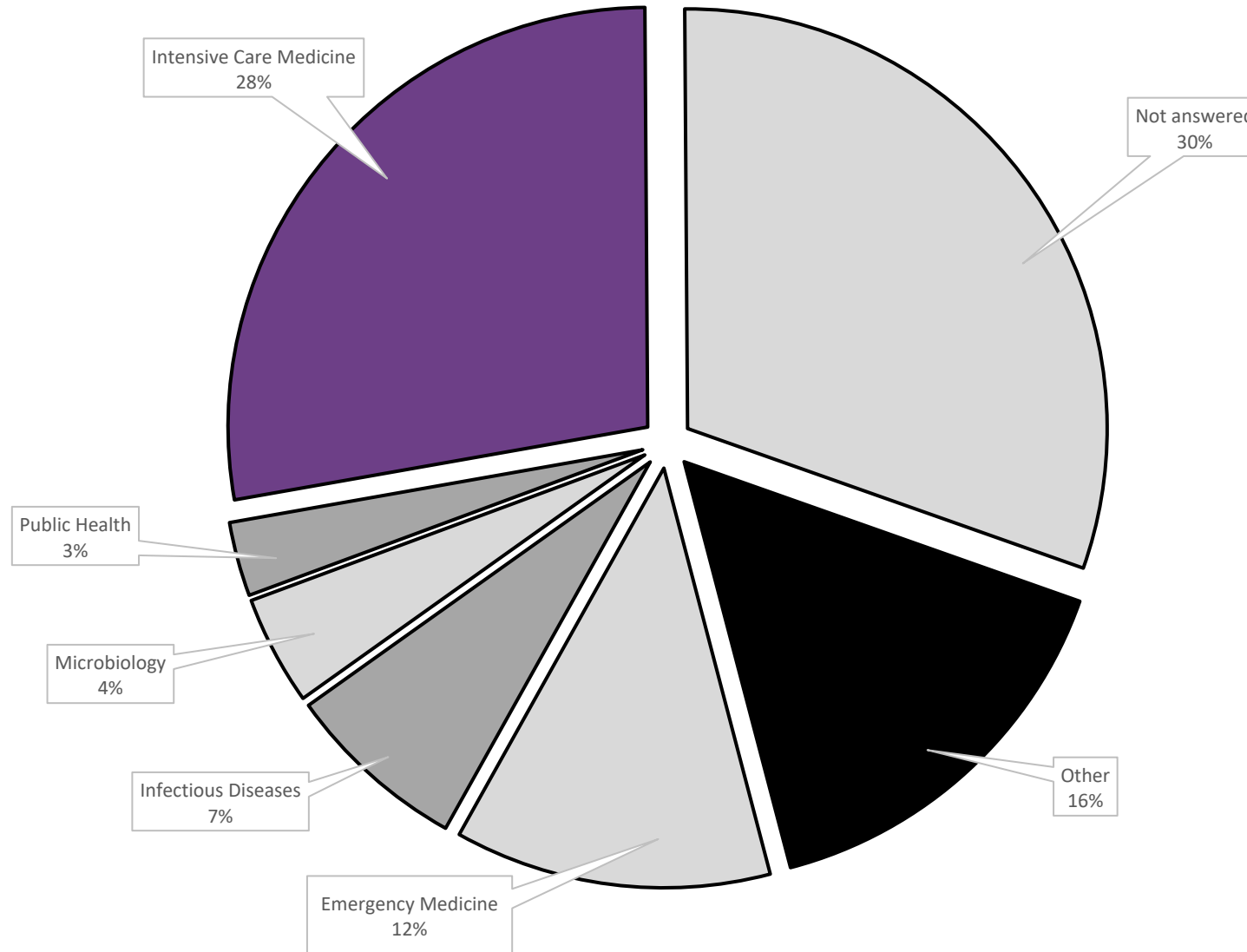


**as classified by the World Bank as of June 2020.*

Profession of the Audience



Audience: Area of Focus





Part II

Results from the Survey to **Participants**

Satisfaction of the Participants – Overall

Overall, how would you rate the World Sepsis Congress 2021?



Satisfaction of the Participants – Speakers

How did you like the quality of the speakers?

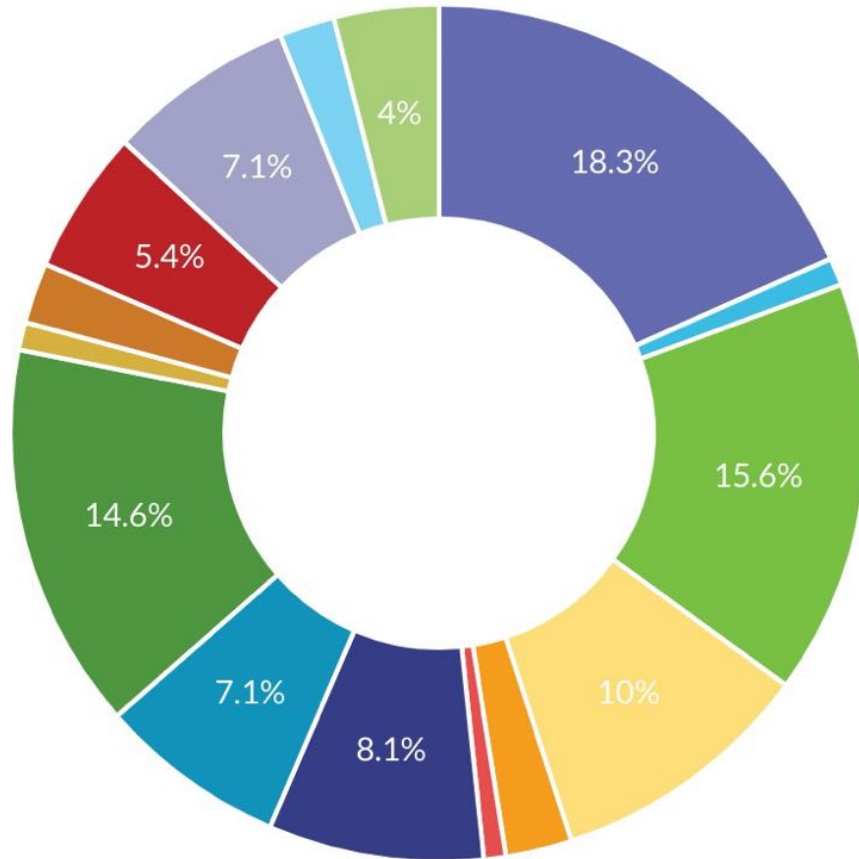


Satisfaction of the Participants – Content

How satisfied were you with the chosen topics?



Multi-Channel Marketing – How Did You Hear About WSC 2021?



- Choice
- World Sepsis Day website
 - WSD News (our email newsletter)
 - A colleague told me
 - Facebook
 - From a medical society I am a member of
 - Online Advertisement
 - A friend told me
 - World Health Organization
 - Other
 - Twitter
 - Google

**World Sepsis Congress
will return in 2022.**



Global
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A World Free of Sepsis!

www.global-sepsis-alliance.org

www.worldsepsisday.org

www.worldsepsiscongress.org

www.wscspotlight.org

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